## We Claim:

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## 1. A quaternary ammonium compound of the formula

$$R_5$$
 $R_5$ 
 $R_7$ 
 $R_7$ 
 $R_7$ 
 $R_7$ 

or a stereoisomer thereof, wherein

 $R_1$ ,  $R_2$  and  $R_3$  are independently  $C_1$ - $C_6$ -alkyl,  $C_3$ - $C_7$ -cycloalkyl,  $C_3$ - $C_6$ -alkenyl,  $C_4$ - $C_8$ -cycloalkenyl, and  $C_3$ - $C_6$ -alkynyl, wherein at least one of  $R_1$ ,  $R_2$  and  $R_3$  contains an unsaturated carbon-carbon bond, and any two of  $R_1$ ,  $R_2$  and  $R_3$  may form a ring together with the quaternary ammonium nitrogen, and the ring formed from any two of  $R_1$ ,  $R_2$  and  $R_3$  may optionally contain an internal or exocyclic carbon-carbon double bond, and the ring formed from any two of  $R_1$ ,  $R_2$ , and  $R_3$  may additionally be substituted with one to three  $C_{1-4}$ alkyl,  $C_{2-4}$ alkenyl,  $C_{3-6}$ alkynyl, aryl, halo, hydroxy, alkoxy, amino or carboxyl;

R<sub>4</sub> is

-H,

-CH<sub>3</sub>, or

-CO-R<sub>4-1</sub> wherein R<sub>4-1</sub> is

-(C<sub>1</sub>-C<sub>4</sub> alkyl),

-(C<sub>1</sub>-C<sub>4</sub> alkoxy), or

-NR<sub>4-2</sub>R<sub>4-3</sub>, wherein R<sub>4-2</sub> and R<sub>4-3</sub> are independently –H or -(C<sub>1</sub>-C<sub>4</sub> alkyl);

and

 $R_5$ ,  $R_6$  and  $R_7$  are independently

-H,

25 -OCH<sub>3</sub>,

-OH,

-CONH<sub>2</sub>,

-SO<sub>2</sub>NH<sub>2</sub>,
-F, -Cl, -Br, -I,
-CF<sub>3</sub>, or
-(C<sub>1</sub>-C<sub>4</sub> alkyl), optionally substituted with one or two

-OH,
-(C<sub>1</sub>-C<sub>4</sub> alkoxy),
-COOH, or
-CO-O-(C<sub>1</sub>-C<sub>3</sub> alkyl), and

X is an anion of a pharmaceutically acceptable acid.

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- 2. A quaternary ammonium compound according to claim 1, wherein the carbon stereocenter is (R).
- 3. A quaternary ammonium compound according to claim 1, wherein the carbon stereocenter is (S).
  - 4. A quaternary ammonium compound according to claim 1, which is a mixture of stereoisomers.
- 5. A quaternary ammonium compound according to claim 1, wherein at least one of R<sub>1</sub>, R<sub>2</sub> and R<sub>3</sub> is C<sub>2</sub>-C<sub>5</sub> alkenyl.
  - 6. A quaternary ammonium compound according to claim 5, wherein at least one of  $R_1$ ,  $R_2$  and  $R_3$  is allyl.

- 7. A quaternary ammonium compound according to claim 6, wherein at least two of  $R_1$ ,  $R_2$  and  $R_3$  is allyl.
- 8. A quaternary ammonium compound according to claim 5, wherein at least one of  $R_1$ ,  $R_2$  and  $R_3$  is methyl.
  - 9. A quaternary ammonium compound according to claim 5, wherein at least one of  $R_1$ ,  $R_2$  and  $R_3$  is ethyl.

- 10. A quaternary ammonium compound according to claim 1, wherein  $R_1$  and  $R_2$  jointly form a ring together with the quaternary ammonium nitrogen.
- 5 11. A quaternary ammonium compound according to claim 10, wherein said ring comprises from 4 to 8 carbon atoms.
  - 12. A quaternary ammonium compound according to claim 1, wherein  $R_4$  is -H,  $CH_3$ , or  $-CO-R_{4-1}$ , wherein  $R_{4-1}$  is  $C_1-C_4$  alkyl.
  - 13. A quaternary ammonium compound according to claim 12, wherein R<sub>4</sub> is -H.

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- 14. A quaternary ammonium compound according to claim 1, wherein  $R_5$  is -H, -Br, -Cl, -CH<sub>3</sub>, or -CH<sub>2</sub>OH.
- 15. A quaternary ammonium compound according to claim 14, wherein R<sub>5</sub> is CH<sub>3</sub>.
- 16. A quaternary ammonium compound according to claim 1, wherein at least one of  $R_6$  and  $R_7$  is -H.
  - 17. A quaternary ammonium compound according to claim 1, wherein both  $R_6$  and  $R_7$  represent -H.
- 25 18. A quaternary ammonium compound according to claim 1, wherein X<sup>-</sup> is selected from the group consisting of the anions of the following acids: tartaric, hydrochloric, hydrobromic, hydroiodic, sulfuric, phosphoric, nitric, citric, methanesulfonic, CH<sub>3</sub>-(CH<sub>2</sub>)<sub>n</sub>-COOH where n is 0 thru 4, HOOC-(CH<sub>2</sub>)n-COOH where n is 1 thru 4, HOOC-CH=CH-COOH and benzoic.
  - 19. A quaternary ammonium compound according to claim 18, wherein  $X^{-}$  is selected from the group consisting of iodide, bromide and chloride.

- 20. A quaternary ammonium compound according to claim 19, wherein X is iodide.
- 21. A quaternary ammonium compound according to claim 19, wherein X is chloride.
  - 22. A quaternary ammonium compound according to claim 19, wherein  $X^{-}$  is bromide.
- 10 23. 1-[3-(2-Hydroxy-5-methylphenyl)-3-phenylpropyl]-1-(2-methylprop-2-enyl)pyrrolidinium bromide;
  - 1-[3-(2-hydroxy-5-methylphenyl)-3-phenylpropyl]-1-(3-methylbut-2-enyl)pyrrolidinium bromide;
- 1-allyl-1-[3-(2-hydroxy-5-methylphenyl)-3-phenylpropyl] pyrrolidinium iodide;
  - 1-allyl-1-[3-(2-hydroxy-5-methylphenyl)-3-phenylpropyl] pyrrolidinium chloride:
  - 3-(2-hydroxy-5-methylphenyl)-N,N-diallyl-N-methyl-3-phenyl propan-1-aminium iodide;
- 3-(2-hydroxy-5-methylphenyl)-N,N-diallyl-N-ethyl-3-phenylpropan-1-aminium iodide;
  - 1-allyl-1-[3-(2-hydroxy-5-methylphenyl)-3-phenyl propyl]piperidinium chloride; or
- 3-(2-hydroxy-5-methylphenyl)-N,N,N-triallyl-3-phenylpropan-1-aminium bromide.

- 24. A pharmaceutical composition comprising a therapeutically effective amount of a quaternary ammonium compound according to claim 1, and a suitable pharmaceutical carrier therefor.
- 25. A method of treating asthma in a mammal, said method comprising administering to said mammal, in need of such a treatment, a therapeutically effective amount of a quaternary ammonium compound according to claim 1.

- 26. A method of treating chronic obstructive pulmonary disease (COPD) in a mammal, said method comprising administering to said mammal, in need of such a treatment, a therapeutically effective amount of a quaternary ammonium compound according to claim 1.
- 27. A method of treating allergic rhinitis in a mammal, said method comprising administering to said mammal, in need of such a treatment, a therapeutically effective amount of a quaternary ammonium compound according to claim 1.

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- 28. A method of treating urinary disorder in a mammal, said method comprising administering to said mammal, in need of such a treatment, a therapeutically effective amount of a quaternary ammonium compound according to claim 1.
- 15 29. A method of treating rhinorrhea due to the common cold in a mammal, said method comprising administering to said mammal, in need of such a treatment, a therapeutically effective amount of a quaternary ammonium compound according to claim 1.
- 20 30. A method of claim 25 wherein said mammal is a human.
  - 31. A method of claim 26 wherein said mammal is a human.
  - 32. A method of claim 27 wherein said mammal is a human.

- 33. A method of claim 28 wherein said mammal is a human.
- 34. A method of claim 29 wherein said mammal is a human